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Year 1912.

from page	150	¢ -
Twelfth night	150	¢ 175
Deities	175	¢ 180
Mogul	180	¢ 200
Mural	200	¢ 225
Surfing	225	¢ 250
Helmas	250	¢ 275
Trophie	275	¢ 300
Turkey Red	300	¢ 325
Calumet	325	¢ 340
Coat of Arms	340	¢ 350
Zira	350	¢ 365
Nebo	365	¢ 380

Kenny

12.10-2-20. 11/11/10 - Fresh put on  
Kenny Beh Began shipping & pack

also 1/23 OK  
shy 6/11  
Atlantic cabinet  
eye put on



FISH SERIES - I to 50

STURGEON

There are two leading genera of this famous salt- and fresh-water fish, known as ordinary and shovel-nosed. The largest, known as the great white sturgeon, beluga, or huso of Pomoosian waters, is frequently over 15 feet long and weighs 1,000 pounds. The white sturgeon of the Columbia and Sacramento Rivers weighs 300 to 600 pounds. The red, black, stone, rock, lake, and Ohio sturgeon, found in inland waters, weigh from 50 to 100 pounds. Sturgeon are the principal source of sturgeon and caviar.

SWEET CAPORAL CIGARETTES  
The Standard for Years  
FACTORY NO. 30, 89 DIET, N.Y.

1909  
5th 1909 } 10<sup>s</sup> Boxes + 20<sup>s</sup> pkty  
April 23<sup>rd</sup> 1909 } for net in 10<sup>s</sup> pkty.  
" 14<sup>th</sup> 1909

1 Ball + Fish picture to each  
Kenny Beh } Began packing 4/9  
" " } stopped packing 8/17/10  
" " } Shipping  
Ab " " packing  
" " " shipping 4/2  
Ab. discontinued packing fish 8/29/10  
Continue to pack 1 Ball picture

of  
most  
lips, and  
skin, flesh  
head and lar  
ward form, with  
It is exceedingly  
Massachusetts to U.  
or saps of the A  
This creatu  
4/2

Kenny Beh } Began packing 1/5/19 cabinet Regi ball player picture to each carton  
" " " } Shipping 1/11/10 " " " " " "  
Ab. " " " } Packing 1/6/1 " " " " " "  
" " " " } Shipper 1/6/1 " " " " " "

for 60 days all states except Ohio  
1/31 - changed to 30 days

for 60 days  
then



TOADFISH.

FISH SERIES - 1 to 50

FLOUNDER

This is a flatfish, one of the commonest of European species, found in the sea and near the mouths of large rivers. The common variety in the eastern United States is the winter flounder. The Pacific Coast is also their home. The ordinary weight is four pounds or less. They swim with one side, the blind one, downward. They have eyes on both sides in the embryonic state.

SOVEREIGN  
CIGARETTES  
FIT FOR A KING

FACTORY NO 25, 2<sup>d</sup> DIST. VA.

Requ.

" Shipping 4/23, 1910

1 one Fish + bone picture to each box 10

1 Cabinet size Bumpier to use 500 extra Pkts. *Stamps*

" "for 60 day" run " *Stamps*  
all over west except State of D.

131 changed to 30 day packing  
also proge. fighter Code card 6/6 - 6/13

Qty. discontinued Pack 2 Fish Code 8/29/10 & continue packing one  
Bone ball picture

Began *Aug 7/09*  
 " Shipping " *Aug 7/09*  
 Began pecking not'd player *Jan 8 1910* *Same as those used in premiums*  
 " Shipping " " *" 9 1910*  
 Began Pecking one not'd + 1 so league post  
 " Shipping " " + 1 so " *1/2 tone*

**OLD MILL CIGARETTES**  
 THE AMERICAN TOBACCO CO., MANUFACTURERS  
 WHOLE SALES OFFICE OF VA.  
**WHOLE COUPON**  
 THIS COUPON is of value in securing the articles fully illustrated and described in our CATALOGUE, which may be obtained by forwarding 4 cents in money to the Premium Department, The American Tobacco Co., Jersey City, N. J., postpaid. The coupon is good for one article of the value stated in our Catalogue. Send coupons, 100, etc., by mail, or express prepaid, to Premium Department, The American Tobacco Co., St. Louis, Mo., or Jersey City, N. J.  
 WRITE PLAINLY COUPON, TAGS, etc., sent by express.  
 This offer expires June 30, 1911.

**Picture Coupon** II-57  
 Factory No. 25, 2nd District Va.  
 On receipt of 25 of these coupons, one of which is packed in each box of  
**"Old Mill" Cigarettes**  
 we will mail you, postpaid, a handsome lithographed picture of one of the prominent Base Ball Players or Athletes, cabinet size (5 3/4 x 8 inches) whose names appear on the reverse side of this coupon.  
 Send coupons by mail or express, charges prepaid, to  
**BASE BALL and ATHLETE PICTURE DEPT.,**  
**Drawer S, Jersey City, N. J.**  
 Write plainly your name and address, stating picture desired. Three (3) selections should be made, 1st, 2nd and 3rd choice. In the event that we have neither, we reserve the right to substitute another.  
 The American Tobacco Co.  
 N. B.—Base Ball series will be ready to mail April 1, 1910. Athletes series will be ready to mail May 1, 1910.  
 Offer expires June 30, 1911. Good only as above stated.

Began Pecking *2/15/1910*  
 " Shipping *3/17/1910*

Discontinued *12/12/10*

as Caberis Rejo ball players pictures to each Cotton Began Pecking *8/6/1910*  
 Mrs. Propeghlo caberis Rejo Began Peck Ship *8/6/1910*  
 " " " " " " " " Shipping *8/6/1910*  
 Note peck sent a visit. Letters all dates ext cept Ohio  
 8/21 - changed to visit 20 days

1 April 12

2 Jan 1917

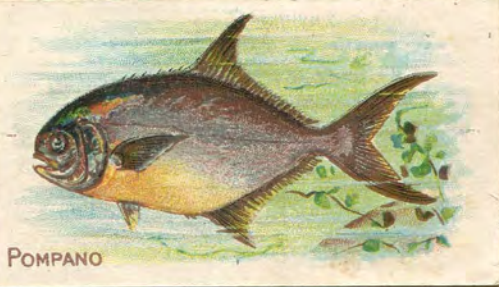


BROOK TROUT.

FISH SERIES - I to 50  
SARDINE.

The true sardine of the Mediterranean, Spain, Portugal, and France is the pitchard, which has a very delicate flavor. The California, called sardina, and the Spanish, found from Cuba to Florida, are also popular. The season for catching and canning is from May to August. The large coarse fishes distributed in the United States as sardines, under the name of sardines, are young menhaden.

Piedmont  
THE CIGARETTE  
OF QUALITY  
FACTORY, NO. 25, 2<sup>ND</sup> DIST., VA.



POMPANO

FISH SERIES - I to 100  
RED SIDED  
MINNOW

A strikingly beautiful fish abounding in small streams from Pennsylvania to Dakota and Tennessee. Also known as Red-Bellied Dace. Length 3 inches. Breeding males have two dark bands on the sides, and the area between them is scarlet. The body is covered with minute tubercles and the fins are vivid yellow. It prefers clear streams originating in springs. In habits it resembles the Stone Roller, building a nest with small pebbles. Spawns in the Spring. It is a bottom feeder and well suited for aquarium life.

Piedmont  
THE CIGARETTE  
OF QUALITY  
FACTORY, NO. 25, 2<sup>ND</sup> DIST., VA.

proton & each box of left  
A & G Reg - Packing 4/13/1910  
" " Shipping 4/18/1910

1 Cabins Size to 500 Coston Reg. Ok. No. 1910  
1 " " for 40 day run " Ship No. 1910  
all states except Ohio  
1/31 Change to 30 days unless of 60  
1 Prize fighting pictures to each 500 Coston  
Reg. Packing 1/27  
" Shipping 6/11

to pack till exhausted  
10% red min 90% north plays state  
only old min stock is exhausted  
W. B. S. Conlynn packing Fish  
cords 8/24/10, Contents packing  
1 Bau picture

# PICTURE COUPON

11-61

Factory No. 7, 3rd District N. Y.

On receipt of 15 of these coupons, one of which is packed in each box of  
**"MURAD" CIGARETTES**

we will mail you, postpaid, a handsome lithographed picture of one of our prominent  
 College series, cabinet size (5x8 inches), whose names appear on the reverse side of  
 this coupon. Send coupons by mail or express, charges prepaid, to

**"MURAD" PICTURE DEPT.  
 DRAWER S, JERSEY CITY, N. J.**

Write plainly your name and address, and order picture desired by number. Three  
 (3) selections should be made, 1st, 2nd and 3rd choice. In the event we have neither,  
 we reserve the right to substitute another.

**S. ANARGYROS  
 A Corporation.**

N. B.—College series will be ready to mail June 1, 1910.  
 Offer expires June 30, 1911. Good only as above stated.

*Begin Packing 4/2/1910  
 " Shipping 4/5/1910  
 discontinued 12/6/10*

*6/16/10 Begin Packing Court Cards base play + prize fight State for 60 days  
 " Shipping " " " " " of Ohio only.*



*College Court Card Key books 1 to 250-500  
 Begin Packing & Shipping 7/2/1910*



*Begin Packing July 24, 1910  
 " Shipping July 1, 1910*

**MURAD CIGARETTES**  
 "THE METROPOLITAN STANDARD"

- COLLEGE SERIES 76-100
- ADRIAN COLLEGE
  - ALLEGHENY COLLEGE
  - BOSTON COLLEGE
  - CANISIUS COLLEGE
  - CARTHAGE COLLEGE
  - CLARKSON SCHOOL OF TECH.
  - DENISON UNIVERSITY
  - ILLINOIS COLLEGE
  - KNOX COLLEGE
  - MARQUETTE UNIVERSITY
  - MICHIGAN AGRICULTURAL COLLEGE
  - MILLSAPS COLLEGE
  - NORTH-WESTERN COLLEGE
  - OHIO STATE UNIVERSITY
  - OHIO UNIVERSITY
  - OHIO WESLEYAN UNIVERSITY
  - PENN. COLLEGE DAME
  - PENNSYLVANIA COLLEGE
  - U.S. MILITARY ACADEMY
  - U.S. NAVAL ACADEMY
  - WESTERN RESERVE UNIVERSITY
  - UNIV. OF VIRGINIA.

**S. ANARGYROS,**  
 FACTORY NO. 7, 3RD DIST. N. Y.

**MURAD CIGARETTES**  
 "THE METROPOLITAN STANDARD"

- COLLEGE SERIES 101-125
- AMITY COLLEGE
  - BUCHTEL COLLEGE
  - COLLEGE OF APPLIED SCIENCE
  - COE COLLEGE
  - DAVIDSON COLLEGE
  - FURMAN UNIVERSITY
  - GREER COLLEGE
  - HAMILTON COLLEGE
  - HASTINGS COLLEGE
  - HAVERFORD COLLEGE
  - HEIDELBERG UNIVERSITY
  - HENDRIX COLLEGE
  - HENNING COLLEGE
  - KENYON COLLEGE
  - LENOX COLLEGE
  - LOMBARD COLLEGE
  - LOUISIANA STATE UNIVERSITY
  - LUTHER COLLEGE
  - MARIETTA COLLEGE
  - MCGILL UNIVERSITY
  - STEPHENS INST. OF TECHNOLOGY
  - UNIV. OF TORONTO

**S. ANARGYROS,**  
 FACTORY NO. 7, 3RD DIST. N. Y.

*5th Series*

Murad's

53



MURAD CIGARETTES

"THE METROPOLITAN STANDARD"

COLLEGE SERIES 1-25

- AMHERST COLLEGE
- BROWN UNIVERSITY
- COLUMBIA
- CORNELL
- COLLEGE OF THE CITY OF NEW YORK
- DARTMOUTH COLLEGE
- FORDHAM UNIVERSITY
- HARVARD
- NEW YORK UNIVERSITY
- PENNSYLVANIA STATE COLLEGE
- PRINCETON
- ROCHESTER
- SWARTHMORE COLLEGE
- SYRACUSE UNIVERSITY
- TEXAS UNIVERSITY
- UNIVERSITY OF CALIFORNIA
- UNIVERSITY OF ILLINOIS
- UNIVERSITY OF MICHIGAN
- UNIVERSITY OF MISSOURI
- UNIVERSITY OF PENNSYLVANIA
- UNIVERSITY OF KANSAS
- UNIVERSITY OF DENVER
- WASHINGTON AND JEFFERSON
- WILLIAM'S COLLEGE
- YALE

Series #1

S. ANARGYROS, A CORPORATION, FACTORY NO. 7, 347 DIST. N. Y.

Murad College Insert Cards.

Packed in Murad Plain.

1	Card	packed	in	each	100	Box
2	"	"	"	"	200	"
5	"	"	"	"	500	"
10	"	"	"	"	1000	"

Series #1

Name of brand on face and back of card.  
 Began packing same June 5th, 1909.  
 Began shipping same June 8th, 1909.

to

Inserts

Began Packing 1 Series, Second Edition 9/24/10



MURAD CIGARETTES

"THE METROPOLITAN STANDARD"

COLLEGE SERIES 26-50

- ALFRED UNIVERSITY
- BUCKNELL UNIVERSITY
- CENTRAL UNIVERSITY OF KENTUCKY
- ADDELPHI COLLEGE
- DICKINSON COLLEGE
- INDIANA UNIVERSITY
- INDIANAPOLIS UNIVERSITY
- POLYTECHNIC INSTITUTE
- RUTGERS COLLEGE
- ST. LAWRENCE UNIVERSITY
- STATE UNIVERSITY OF KENTUCKY
- UNIVERSITY OF KENTUCKY
- TUFTS COLLEGE
- UNIVERSITY OF CHICAGO
- UNIVERSITY OF CINCINNATI
- UNIVERSITY OF COLORADO
- UNIVERSITY OF IOWA
- UNIVERSITY OF NORTH DAKOTA
- UNIVERSITY OF TENNESSEE
- UNIVERSITY OF VERMONT
- UNIVERSITY OF WISCONSIN
- WASHINGTON & LEE UNIVERSITY
- WEST VIRGINIA UNIVERSITY

S. ANARGYROS, A CORPORATION, FACTORY NO. 7, 347 DIST. N. Y.

Series #2

2<sup>nd</sup> Series -

Began packing Nov 6/09  
" Shipping Nov 6/09

Discontinued using 2/2/10



MURAD CIGARETTES

"THE METROPOLITAN STANDARD"

COLLEGE SERIES 51-75

- ARMOUR INSTITUTE OF TECHNOLOGY
- BEREA COLLEGE
- BAKER UNIVERSITY
- COLGATE UNIVERSITY
- DRAKE UNIVERSITY
- GREENSBORO UNIVERSITY
- GROVE CITY COLLEGE
- HOLY CROSS COLLEGE
- IOWA COLLEGE
- LAWRENCE UNIVERSITY
- LEWIS & CLARK COLLEGE
- MOUNT UNION COLLEGE
- MASSACHUSETTS INSTITUTE OF TECHNOLOGY
- PRATT INSTITUTE
- SPRINGFIELD UNIVERSITY
- SPRINGFIELD COLLEGE
- THE GEORGE WASHINGTON UNIVERSITY
- THE JOHN HOPKINS UNIVERSITY
- THE UNIVERSITY OF OKLAHOMA
- UNIVERSITY OF CHATTANOOGA
- UNIVERSITY OF NORTH CAROLINA
- WORCESTER POLYTECHNIC INSTITUTE
- WESLEYAN UNIVERSITY
- WHITMAN COLLEGE

S. ANARGYROS, A CORPORATION, FACTORY NO. 7, 347 DIST. N. Y.

Series #3

Began Packing 2/2/10  
" Shipping 2/3/10



Mogul



Mogul Toast Cards,

Packed in Mogul Plain and Cork.  
 1 Card packed in each 10s Box.  
 1 Card: " " " 50s "  
 11 " " " " 100s "

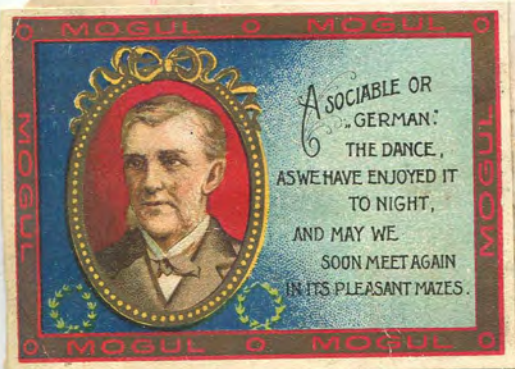
Name of brand on face and back of card. Began packing same July 24, 1909. Began shipping same July 24, 1909.

Series #1



Began Packing  
& Shipping  
on same date  
Oct 20/09

Series #2



Began packing  
pictures reading  
Notes 1/14/1910  
W.H.H.B.

Began packing 1/28/1910  
Series 201 - to 300 between  
days of left instead  
of Series # 101 - to 200  
letter 2/4/1910



*Apr  
May*

*S. Anagnos 718* Trophie Puzzle Cards.

*phie Cegt*

Packed in Turkish Trophies Plain and Cork.  
 1 Card packed in each 10<sup>s</sup> Box  
 1 Card packed in each 50<sup>s</sup> Box  
 10 Cards packed in each 100<sup>s</sup> Box  
 Name of brand on face of card.  
 Began packing same April 28, 1909.  
 Began shipping same May 1st, 1909.

Puzzle Pictures Packed in Turkish Trophies Cigarettes.

Started Packing - April 26th, 1909

" Shipping - April 29th, 1909

One in each package of 10s.

KINNEY BROS. BRANCH

*S.A. discontinued packing puzzle cards 4/5/1920*

# Turkey Red



**HENDRICK HUDSON**

Hendrick Hudson or Henry Hudson, as his name should be recorded, was the grandson of a London Alderman, who aided in the establishment of a Russian Company similar to the East India Company. He made several Arctic voyages before entering the employ of the Dutch East India Company. After the discovery of the Hudson River he made another voyage seeking the Northwest passage to the Indies, but a mutiny occurred aboard his ship and he with his son and six sick sailors were cast adrift on the Eastern coast of Hudson Bay and never heard of again.

**TURKEY RED CIGARETTES**

HUDSON-FULTON SERIES

FACTORY No. 7, 3rd Dist. STATE OF NEW YORK.

*4/26.1910*  
*Began packing + shipping*  
*in Turkey Red Cigs*  
*1. Hudson-Fulton Series*  
*1 Automobile*  
*in int box of 10 cigs*  
*in. proportion of*  
*75% Auto Series*  
*25% Tobacco*

## Turkey Red Hudson-Fulton Cards.

Packed in Turkey Red Plain and Cork.  
 1 Card packed in each 10<sup>s</sup> Box  
 Name of brand on back of card.

*Began packing picture as packing notes 1/14/1910. W.H.B.*

Began packing same July 22, 1909.  
 Began shipping same July 23rd, 1909.



**AUTOMOBILE SERIES**

Acme	Hudson	Pierce-Arrow
Alco	Isotta	Pope-Hartford
Apperson	Knox	Premier
Baker Electric	Lancia	Pullman Racer
Benz	Locomobile	Rainier
Bulck	Lozier	Rambler
Cadillac	Matheson	Renault
Chadwick	Maxwell	Reo
Chalmers-Detroit	Mercedes	Simplex
Corbin	Mitchell	Stearns
DeDietrich	Moline	Stevens-Duryea
Fiat	National	Stoddard-Dayton
Ford	Olismobile	Studebaker
Franklin	Packard	Thomas
Gaeth	Palmer Singer	White
Haynes	Panhard	Winton
Hotchkiss	Peerless	

**TURKEY RED TURKISH CIGARETTES**

FACTORY No. 7, 3rd DIST. STATE OF NEW YORK.

*Began Packing 1/25/1910*  
*" Shipping 1/26/1910*

## Picture Coupon

Factory No. 7, 3rd District, N. Y.

On receipt of 10 of these coupons, one of which is packed in each box of

### "Turkey Red" Cigarettes

we will mail you, postpaid, a handsome lithographed picture of one of the prominent Base Ball Players or Athletes, cabinet size (5 1/4 x 8 inches), whose names appear on the reverse side of this coupon. Send coupons by mail or express, charges prepaid, to

**BASE BALL AND ATHLETE PICTURE DEPT.,  
Drawer S. Jersey City, N. J.**

Write plainly your name and address, stating picture desired. Three (3) selections should be made, 1st, 2nd and 3rd choice. In the event we have neither, we reserve the right to substitute another. **THE AMERICAN TOBACCO CO.**

N. B.—Base Ball series will be ready to mail April 1, 1910. Athletes series will be ready to mail May 1, 1910. Offer expires June 30, 1911.

Good only as above stated.

*Began Packing 3/4/1910 S. A*  
*" Shipping 3/7/1910 "*  
*discontinued 12/16/10*

Hassan

57



Series #1  
**HASSAN**  
 CORK TIP  
 CIGARETTES  
*The Oriental Smoke*  
 THE LARGEST SELLING BRAND  
 OF CIGARETTES IN AMERICA  
 FACTORY No 649 1ST DIST. N.Y.

Kenny Bah	Started packing	June 10 <sup>th</sup>	1909	} Series 1
PennSt "	"	"	21 <sup>st</sup>	
Kenny Bah	" Shipping	"	14 <sup>th</sup>	
PennSt "	"	"	22 <sup>nd</sup>	



**HOODED COBRA**  
*(Naja haje)*  
 This species, also known as the asp or Egyptian cobra, is found in most of the warmer parts of Africa. Although frequently seen in motion during the day, it is most active at night, hunting small mammals, birds and their eggs, frogs and insects. Fortunately it is not aggressive, unless provoked. The cobra when aroused presents a most repulsive aspect. Hissing loudly, it raises its head, expands its peculiarly marked hood, and then darts its head at the object of attack. Its bite is almost invariably fatal. The venom takes immediate effect on the whole system, and victims have been known to die in less than half an hour.

**HASSAN** CORK TIP CIGARETTES  
*The Oriental Smoke*  
 THE LARGEST SELLING BRAND OF CIGARETTES IN AMERICA.  
 FACTORY No 30 2<sup>ND</sup> DIST. N.Y.

Kenny Bah	Started packing	12/3/1909	} Series #2
PennSt "	"	12/16/09	
Kenny Bah	" Shipping	12/6/1909	
PennSt "	"	12/16/09	

RING

*Fatima*

*Richmond, Va.*

BRAND, FATIMA 20s PACKAGE.

Began packing, Sept. 22, 1909.

" shipping, Oct. 5, 1909.

One picture in each package of 20

2-71-  
3-  
4-

**FATIMA**  
 TURKISH  
 CIGARETTES

ACTRESS  
 SERIES

FACTORY NO 25 2ND DIST. VA.



JEANNETT BAGEARD

LIST OF

Pennants of Prominent Universities and Colleges

ORDER BY NUMBER ONLY

- |             |               |                   |                              |
|-------------|---------------|-------------------|------------------------------|
| 1 Arizona   | 26 Harvard    | 51 The Pacific    | 76 Pratt Institute           |
| 2 Denver    | 27 Alabama    | 52 Lake Forest    | 77 Williams College          |
| 3 Yale      | 28 Arkansas   | 53 Georgetown     | 78 Rutgers College           |
| 4 Florida   | 29 Colorado   | 54 Pittsburgh     | 79 Trinity College           |
| 5 Georgia   | 30 Wesleyan   | 55 Tennessee      | 80 Stevens Institute         |
| 6 Idaho     | 31 De Pauw    | 56 Vanderbilt     | 81 Bowdoin College           |
| 7 Illinois  | 32 California | 57 The South      | 82 Jno. B. Stetson           |
| 8 Chicago   | 33 Nebraska   | 58 Oklahoma       | 83 Wabash College            |
| 9 Indiana   | 34 Princeton  | 59 Valparaiso     | 84 Simpson College           |
| 10 Missouri | 35 Columbia   | 60 Maryland       | 85 Leland Stanford           |
| 11 Colgate  | 36 Syracuse   | 61 Knox College   | 86 Georgia Technical         |
| 12 Cornell  | 37 Fordham    | 62 Nevada State   | 87 Geo. Washington           |
| 13 Oregon   | 38 Bucknell   | 63 Northwestern   | 88 Dartmouth College         |
| 14 Lehigh   | 39 Vermont    | 64 New Mexico     | 89 Hamilton College          |
| 15 Texas    | 40 Virginia   | 65 Notre Dame     | 90 Penn. State College       |
| 16 Utah     | 41 St. Louis  | 66 North Dakota   | 91 Washington & Lee          |
| 17 Boston   | 42 Grinnell   | 67 South Dakota   | 92 Marquette College         |
| 18 Purdue   | 43 Minnesota  | 68 Pennsylvania   | 93 Amherst College           |
| 19 Iowa     | 44 Montana    | 69 Union College  | 94 Washburn College          |
| 20 Drake    | 45 Kentucky   | 70 James Milliken | 95 U. S. Naval Acad.         |
| 21 Baker    | 46 Michigan   | 71 Tufts College  | 96 Holy Cross College        |
| 22 Kansas   | 47 Louisiana  | 72 Johns Hopkins  | 97 U. S. Military Acad.      |
| 23 Tulane   | 48 Wyoming    | 73 West Virginia  | 98 Mass. Instit. of Tech.    |
| 24 Maine    | 49 New York   | 74 North Carolina | 99 College City of N. Y.     |
| 25 Brown    | 50 Wisconsin  | 75 South Carolina | 100 Washin. Univ., St. Louis |

11-64

**COUPON**

GOOD FOR COLLEGE AND  
 OTHER PENNANTS.

Factory No. 25, 2nd District, Va.

On receipt of 25 of these coupons,  
 which are packed only in

**"FATIMA" CIGARETTES**

we will send you postpaid, a handsome felt pennant  
 (size 12 x 32), of any one of the prominent Universities or  
 Colleges listed on the reverse side of this coupon.

Send coupons by mail or express, charges prepaid, to  
**PENNANT DEPT., Drawer 5, Jersey City, N. J.**

Write plainly your name and address, stating pennant  
 desired. Three (3) selections should be made, 1st, 2nd and 3rd  
 choice. In the event that we have neither, we reserve the  
 right to substitute another.

THE AMERICAN TOBACCO CO.

N.B.—Offer expires June 30, 1911. Good only as stated above.

*A.G. Began Packing Coupons 5/28, 1910  
shipping 6/1, 1910-*



ISABEL D'ARMOND

**FATIMA**  
 TURKISH  
 BLEND  
 CIGARETTES

ACTRESS  
 SERIES

FACTORY NO 25 2ND DIST. VA.

NEW HAMPSHIRE

STATE FLOWER  
 DAISY

**GRANITE GIRL**

**FATIMA**  
 TURKISH  
 BLEND  
 CIGARETTES

STATE GIRL  
 SERIES  
 1 to 25

FACTORY NO 25 2ND DIST. VA.

*- Packing 10/18/09  
- shipping 10/20/09*

# CAROLINA BRIGHTS

CIGARETTES

JAMESTOWN EXPOSITION  
1607 1907



*Little Bo-peep  
has lost her sheep,  
And cannot tell  
where to find them.  
Leave them alone  
and they'll come home,  
Bringing their tails behind them.*

JAMESTOWN SOUVENIR

# CAROLINA BRIGHTS

PICTURE  
CARDS.



We publish  
these colored  
Picture Cards  
in 12 Designs  
as follows

- |                        |                            |
|------------------------|----------------------------|
| OLD KING COLE.         | TOM, TOM, THE PIPER'S SON. |
| HEY, DIDDLE, DIDDLE.   | LITTLE JACK HORNER.        |
| COCK A DOODLE DOO!     | DING DONG BELL.            |
| BAA, BAA, BLACK SHEEP. | LITTLE BOY BLUE.           |
| JACK AND JILL.         | SEE SAW, MARGERY DAW.      |
| LITTLE BO-PEEP.        | BYE BABY BUNTING.          |

*The entire set of 12 Designs sent to any address  
postpaid upon receipt of five two cent stamps.*

WRITE YOUR ADDRESS PLAINLY.

*Wells-Whitehead Tobacco Co.*

WILSON, N.C. U.S.A.

AMERICAN LITHOGRAPHING CO., NY

*Richmond, Va.,*

BRAND, CAROLINA BRIGHT, 10'S BOX.

Began packing, May 18, 1908.

" shipping, " 19, 1908.

Twenty five (25) cards packed loose in each  
carton of 500 Cigarettes.

*Begin packing Base pattern 1908  
May 18, 1908  
Shipping 19, 1908  
Wells-Whitehead Tobacco Co. Wilson, N.C. U.S.A.*





DICK HYLAND

BUDD GOODWIN.

Budd Goodwin, of the New York Athletic Club, is, in all probability, the best all-round swimmer in the United States, having won over 50 Metropolitan and National championships.

Goodwin won his first National championship at the half mile in 1901. In 1905, he was quarter-mile National champion, in 1907, half-mile champion, and in 1908, he probably scored his greatest victories, winning the 500-yard indoor National championship, the 500-yard Metropolitan championship, the half-mile National championship, the one mile Metropolitan, the five mile, and the Marathon race from the Battery to Coney Island.

Budd Goodwin is also an expert polo player, being one of the sextet of the N. Y. A. C.

**MECCA CIGARETTES**  
 CHAMPION ATHLETE AND PRIZE FIGHTER SERIES.  
FACTORY No. 649 1ST DIST. N.Y.



M. J. McGRATH

M. J. McGRATH.

M. J. McGrath, of the New York Athletic Club, is one of the world's greatest weight throwers. McGrath is a pupil of the great John Flanagan and won his initial hammer throwing honors in 1907, winning the Junior National A. A. U. title with a throw of 161 ft. 2 in. A little later in the year McGrath won the Canadian Hammer Throwing Championship, establishing a new world's record with a throw of 173 ft. 7 in.

In 1908 McGrath won both the National A. A. U. and Canadian Hammer Throwing Championships and in the same year the Canadian title for the 56 lb. weight, distance 35 ft. 11 in.

McGrath was a member of the American Olympic team of 1908, and was placed second in the hammer throw his distance being 167 ft. 11 in.

**MECCA CIGARETTES**  
 CHAMPION ATHLETE AND PRIZE FIGHTER SERIES.  
FACTORY No. 649 1ST DIST. N.Y.

Support  
 1910 -  
 1st 1910  
 Packing Jan 3rd 1910 -  
 Shipping " 4th 1910  
 Packing Jan 6th 1910  
 Shipping Jan 6th 1910 Mecca in pins order last cart  
 Packing Mecca Regon  
 " " " " " "  
 Packing Mecca Regon  
 Shipping " " " " " "  
 Packing Mecca Regon  
 Shipping " " " " " "  
 Packing Mecca Regon  
 Shipping " " " " " "

1 Cabined Sig Athletic put to each 500 Carton Bezan Pekey  
 "  
 "  
 For 60 days all states except Ohio  
 1/31 changed to recd 30 days Paris 1/28/10 6/22/1910  
 Penn St started packing 1 Cabined picture 7/17/11



Began Picking 2 Pictures in 1 Box 10<sup>5</sup> 7/16/10  
Shipping 2/16/10

Order for Phila. Surter 12/8/07  
 Pocket knife discontinued *Short top ball point*  
 Child's Set  
 Match Box, meta  
 Scissors, 4 1/2 inches. *Pattern & # 75*  
 Collar Buttons, 1 set (4) *See letter to O'Brien*  
 Playing Cards  
 Salt and Pepper Set  
 Razor, hollow ground, best Eng.  
 Pocket Knife, 3 blades, stag handle  
 Fountain Pen, 14-karat gold  
 Watch, pocket, stem wind and set. *upon*

Box of 10 Toy Cuts

Packed 2/9 Perm St/Bol. Packed with  
 Shippers 2/9 Cert. to the State of Mich

## To the Retailer and the Consumer:

Nothing but tobacco of select quality, and a limited amount of perfectly harmless flavoring, is used in the manufacture of any brand of our cigarettes.

The most rigid chemical analysis will reveal the use of no foreign ingredients in their manufacture that are in any way deleterious to health.

*The American Tobacco Co.*

Perm St Began packing & shipping	2/9/1910
S. Anzures " + "	2/17/1910
Allent Gentry " + "	2/24/1910



ANDREE'S FAREWELL MESSAGE

S. A. Andree, the Swedish scientist, with two companions, Strindberg and Fraenkel, started for the north pole from Spitzbergen in a balloon named the Eagle, on July 11, 1897. Several messenger buoys were found, and the final word, sent by carrier pigeon, bore the statement that Andree was then in latitude 82°, longitude 15° east, altitude 820 feet; the ice field below was very rugged. This was the last word ever received from the men or the balloon. Their fate is unknown.

—Albert Opertl, F. N. A. G. S.

HASSAN CORK TIP CIGARETTES  
The Oriental Smoke  
THE LARGEST SELLING BRAND OF CIGARETTES IN AMERICA.  
FACTORY No. 649, 1ST DIST. N. Y.

*Kenny P. Began 7/19*  
*Am continuing packing*  
*Explosives 200 lbs by train 20/10*  
*Write freight address*  
*to Higgins & White*  
*to handle the balance*

*Kenny P. Began Packing 3/7/1910*  
*" " Shipping 3/7/1910*  
*Permit " Packing 3/12/1910*  
*" " Shipping 3/12/1910*

*Explosives*



INDIAN LIFE IN THE "60'S"

PICKING UP A FALLEN COMRADE

The Indians made every possible effort to carry away the comrades who were either killed or wounded in battle, in order that they might save their scalp from being taken by the enemy. The picture shows two mounted bucks making a dash to save the scalp of a fallen comrade and well illustrates their expert horsemanship.

HASSAN CORK TIP CIGARETTES  
The Oriental Smoke  
THE LARGEST SELLING BRAND OF CIGARETTES IN AMERICA.  
FACTORY No. 649, 1ST DIST. N. Y.

*Began Packing 11/4/10 Permit*  
*+ Shipping*  
*Lab Kenny Pack*  
*Began PK + Ship*  
*11/10/10*  
*Dice Kinney*  
*4/6/11*

*5/19/1910*  
*For today's*  
*Began Packing Cabin's Sign Base protein*  
*wrote 5/21/1910 to reduce packing to 30 days*

*1 Cabin's Sign Athlete protein to ease Center 500*  
*for 60 days all States except Ohio*  
*11/19/10 Began Packing*  
*12/1/1910 Dice Kinney*  
*to write to reduce time to 30 days packing*





MAJOR OF CAVALRY, JAPAN.

# Lenox

## MOUTHPIECE CIGARETTES

MILITARY SERIES  
REPRESENTING  
ALL NATIONS OF  
THE WORLD.  
1-100

FACTORY NO 30, 2ND DIST. STATE N.Y.

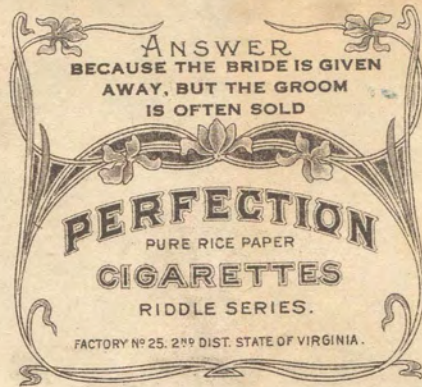
1 Pictures to each Package  
Began Packing 3/16, 1910  
" Shipping 3/16, 1910  
2 Pictures to each Package  
Began Packing 4/9/1910  
" Shipping 4/12/1910  
" Discontinued Military 10/1/10  
Also began packing Base Ball  
pictures Oct 15/10 - 1 to 2 box of 10

# Lenox

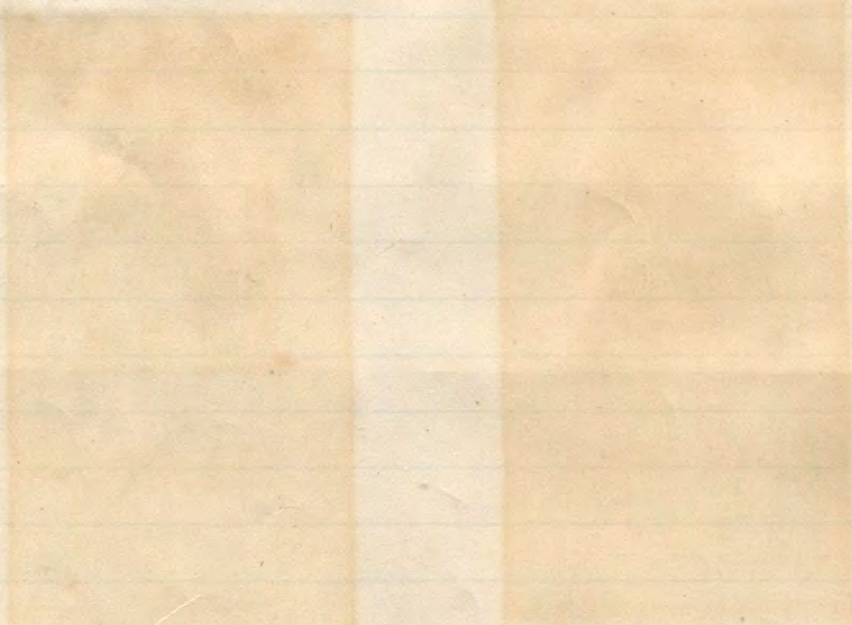
## MOUTHPIECE CIGARETTES

BASE BALL  
SERIES  
LARGE ASSORTMENT

FACTORY NO 30, 2ND DIST. STATE N.Y.



*As* began to pack 3/18/1910  
 " to ship 3/26/1910.





Richmond  
STRAIGHT CUT  
CIGARETTES  
CORK TIP OR PLAIN  
ACTRESS  
SERIES  
FACTORY NO 25 2<sup>ND</sup> DIST. VA.

2

*Ads.*

Began Packing 3/28/1910

" Shipping 3/31/19

State Trails

Began packing 3/25/11

" Shipping 3/27/11



*Ads.*

Began Packing 3/13/11

" Shipping 3/14/11

in styles 7+3.

discontinue packing military picture when supply is exhausted  
also to Pack 1 Page fighter picture & one base ball player



Turkey Red

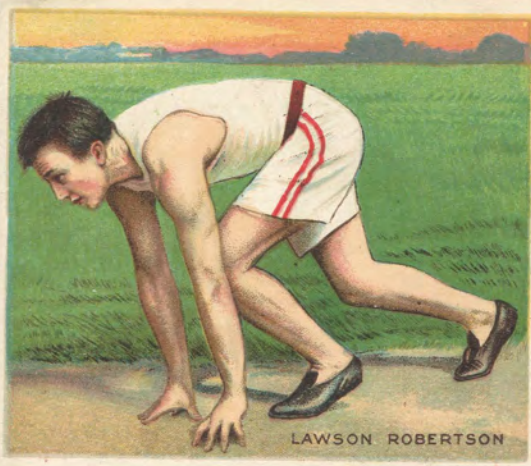
- S. G. } <sup>Shipping</sup> ~~Begin~~ Packing + Cobenic Size base picture in Turkey Red  
 Cigs packing 1 to each carton of 250 + 2 to each carton 500  
 Begin Packing 4/26/1910  
 " Shipping 4/26/1910
- In 60 days " Packing 6/6/1910 1 each base + price figure. Carton Cost State of  
 " Shipping " " " " Ohio only
- S. G. Begin Packing + Shipping 1 College Cost to 250 + 2-500  
 Cartons 7/21/10



BUTTERFLY SERIES  
 1 to 50  
 CATAGRAMA SPECIES  
 Natural Size  
 HABITAT—SOUTH AMERICA  
**TURKEY RED**  
 TURKISH  
 CIGARETTES  
 FACTORY No 7, 3rd DIST. STATE OF NEW YORK.

Begin Pkng + Shipping 11/1/10





**LAWSON ROBERTSON**

Lawson Robertson, of the Irish-American Athletic Club, a member of the 1906 and 1908 Olympic teams, will go down in athletic history as one of the greatest sprinters of the cinder path.

Robertson, as a member of the I. A. A. C. and of the Thirteenth Regiment of Brooklyn, won the 220-yard Junior National Championship in 1903, and in 1904, won the 100-yard A. A. U. National Championship.

As a board floor runner Robertson showed at his best, winning the 300-yard championship a number of times. In 1908, Robertson won the 100-meter Olympic trail at Philadelphia, Pa., equaling the world's record for the distance.

In the spring of 1908, Robertson made a new record for the 65-yard dash, his time being 7 seconds.

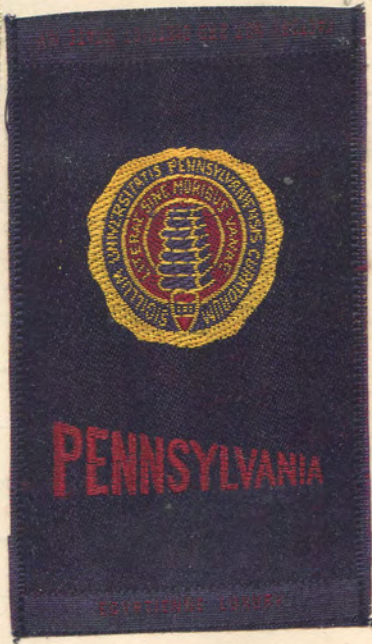
**HASSAN** CORK TIP CIGARETTES  
*The Oriental Smoke*  
 THE LARGEST SELLING BRAND OF CIGARETTES IN AMERICA.  
FACTORY No. 649 1st DIST. N.Y.

Kerry B	Bezan Packing	✓23/1910	} Bezan Pkg 6/22 + 10/11
"	" Shipping	✓23.1910	
Perm St	" Packing	✓19.1910	
" "	" Shipping	✓31.1910	
Perm St.	Bezan Packing	1 Arctic Explorer to 3 prize fighters Boston	
Kerry B	" "	1 " " to 2 " " "	8/27/10

# Luxury

6/16/1910 Begun Packing 1 Each ball + prize fight Cotton Cord  
 " Shipping " " " " " for 60 days State of Ohio only

Begun Packing + Shipping 1 College Cord to each 250x2  
 to each 100 Cotton 7/21/10 except Ohio



Sept 1/1910 <sup>See Journals</sup> Begun packing  
 " 3/1910 " Shipping

Secret cop'le

4/16/1910 Began Packing 1 East Base player. State of Ohio only  
For 60 days + people with cards

" " Shipping

Revolutions discontinued 9/13/10

6/6/1910 Began packing 1 Escal ball player  
" " Shippy 60 days + prize fight purchase by Ohio only



Packed & Shipped 11/28/10



Regan Jackson 1/18/11  
"Shipping" 2/00/11

12-77

**FEZ CIGARETTES**

FACTORY NO. 649, 1ST DIST. N. Y.

**WHOLE COUPON**

THIS COUPON IS OF VALUE IN SECURING THE ARTICLES DESCRIBED ON THE BACK HEREOF, AS WELL AS THOSE ILLUSTRATED AND DESCRIBED IN OUR CATALOGUE OF PRESENTS. SEND COUPONS BY MAIL OR EXPRESS, PREPAID TO **PREMIUM DEPARTMENT THE AMERICAN TOBACCO CO.** JERSEY CITY, N. J., OR ST. LOUIS, MO.

**WRITE PLAINLY** COUPONS SENT BY EXPRESS NOT RECEIVED UNLESS PREPAID. THIS OFFER EXPIRES JUNE 30, 1912.

(OVER)

American Bank Note Co. New York.

ONE GOOD AS GOLD



Kinney began packing 7/26/11 - 1-10's Penn St. Packing & Shipping 7/16/11  
 " " shipping 7/28/11 7-20's



LIGHT HOUSE SERIES 1 to 50

BEAVER TAIL LIGHT.

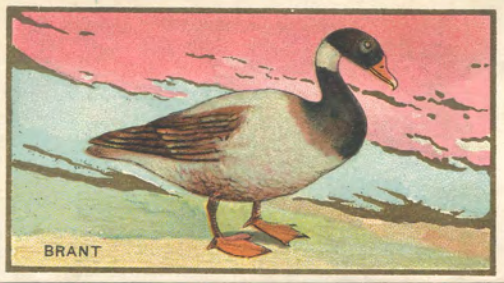
On the southeastern point of Conanicut Island, R. I., between the two entrances to Narragansett Bay. Has a white oil light; 8 flashes intervals 2 seconds, interval between groups 15 seconds. Height above mean high water  $64\frac{1}{4}$  feet. Visible  $15\frac{1}{2}$  miles. Established 1853. Rebuilt 1897. Its fog signal is a 12-inch and a 6-inch steam whistle, low tone 3 seconds, high tone 3 seconds; also has submarine bell.

HASSAN CORK TIP CIGARETTES  
 The Oriental Smoke

THE LARGEST SELLING BRAND OF CIGARETTES IN AMERICA.

FACTORY No. 649 1ST DIST. N.Y.

Penn St. started packing 1 Colored picture 7/17/11 in Hassan



BRANT

## BIRD SERIES-1 to 100

PEACOCK.  
(Plumage)

Is noted for its long, lustrous tail, which it occasionally spreads, glittering with hundreds of jewel-like eyespots, producing an unrivaled effect of grace and beauty. Although naturalized as a domestic bird in Europe and America, it is a native of India. It was first brought to Rome by Alexander the Great. In a state of nature they frequent jungles, feeding upon grain, fruits and insects. The nest is made on the ground, composed of grass and the number of eggs is five or six.

*Piedmont*  
THE CIGARETTE  
OF QUALITY  
FACTORY NO 25, 2<sup>D</sup> DIST. VA.

*Packed &  
shipped  
1/23/11*



BALTIMORE ORIOLE

## BIRD SERIES

GREAT JACAMER.  
(Plumage)

Is peculiar to tropical South America and the West Indies, where it leads a solitary life in the forests, perched upon trees watching for insects upon which it preys. The eggs are usually three in number. The Great Jacamer is eight inches long and is found in Cayenne.

**EMBLEM  
CIGARETTES**

FACTORY, NO 649, 1<sup>ST</sup> DIST. N.Y.

*Packed &  
shipped  
12/24/10*

GREAT JACAMAR  
(COLUMBIA)

## BIRD SERIES-1 to 100

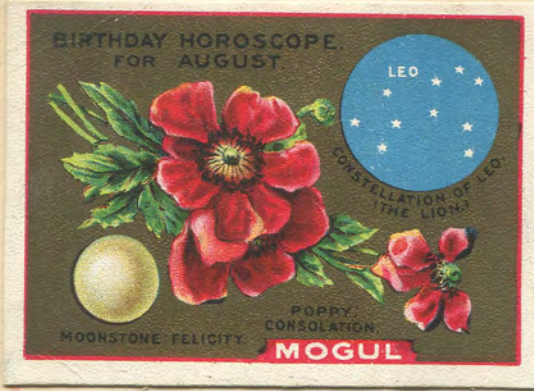
SCARLET TANAGER  
(Song)

sometimes called Summer Red Bird or Fire Bird is six and a half inches long. It is a tropical bird, but migrates north in early spring, and is found as far north as Canada and Nova Scotia. Its food consists of insects, wasps, hornets, wild bees and beetles, also berries and grapes. They build the nest on the branch of a tree and the eggs are three to four.

**SWEET CAPORAL  
CIGARETTES**  
The Standard for Years  
FACTORY NO 42, 4<sup>TH</sup> DIST. N.C.

*Packed &  
shipped Jan 11*

*Kimmy Beh packed & shipped 3/21/11*



**BIRTHDAY HOROSCOPE**  
FOR  
**JULY CONTINUED**

Some of the richest men in the world were born in this month. But as before stated, and it cannot be emphasized too strongly, these people never amount to anything as long as they live in the senses and care only for external things.

NOTABLE PERSONS BORN IN JULY  
JULIUS CAESAR  
NATHANIEL HAWTHORNE  
JOHN D. ROCKEFELLER

**MOGUL**  
EGYPTIAN  
CIGARETTES

FACTORY NO. 7, 3RD DIST. N. Y.

*71<sup>st</sup> St packed & shipped 3/6/11*

**"EGYPTIENNE LUXURY"**  
**CIGARETTES**

**SILK INSERTS SERIES, 1-90**

SERIES 1-25	SERIES 26-90
STATE FLOWERS	COLLEGE SEALS

FACTORY NO. 7, 3RD DISTRICT, STATE N. Y. (OVER)



JOHN W. DALY was born at Utica, New York, December 17, 1868. His first game of record was in the match contest at three-cushion caroms with Louis Vasques, Chicago, December 13, 1889, when he won by score of 50 to 39. Daly made runs of 17, 7, and 5 in play-off game with Hyatt in Handicap tournament, Chicago, September 2, 1904. He was second prize winner in the Lambert Three-Cushion Championship of America tournament held in St. Louis in 1907, and also defeated Cline, winner of the tourney, in a match contest the following spring, vanquished Horgan, and lost to Hueston. On December 22, 1910, in New York city, Daly defeated De Oro, the former champion, scoring 150 to 120.

**MECCA CIGARETTES**  
SERIES OF CHAMPION  
POOL & BILLIARD PLAYERS.

FACTORY No. 30 2d DIST. N. Y.

*Packed & shipped Feb. 1911*



ROSE COLORED PASTOR

BIRD SERIES - 1 to 100

ROSE COLORED PASTOR.  
(Song)

Has its winter home in India but wanders as far north as Scotland. It is found living in the vicinity of cattle and sheep, and frequently mounts on their backs to find the insects, imbedded in their hair and wool. It is a great destroyer of locusts, and on that account is held almost sacred in some parts. Its eggs are four or five in number, white with a greenish tinge.

*Packed  
Jan.*

AMERICAN  
BEAUTY  
Cigarettes

FACTORY NO. 42, 4TH DIST. N.C.



AMERICAN GOLD FINCH

BIRD SERIES

GUINEA-HEN.  
(Game)

This is a restless, noisy bird, frequently uttering a harsh, ringing cry of ca-mac, ca-mac. It is indigenous to the tropical parts of Africa, but has been introduced in our poultry yards with great success, its flesh being excellent and the eggs, which it produces abundantly, are very much valued. In a wild state they live in flocks, in woods, preferring marshy places, and feed on insects, worms and seeds. They are somewhat larger than the common fowl.

*Packed  
Shipped*

*military  
Began packing for  
" shipping 3/11*

OLD MILL  
CIGARETTES

FACTORY, NO. 29, 2d DIST. VA.



PAST PRESIDENT,  
ORDER  
SONS OF AMERICA

EMBLEM SERIES 1-50

19-KNIGHTS OF MALTA.

The Knights of Malta were organized in the year 1884. The Order is declared to be designed to aid men under the most binding forms "to comfort one another in the practice of Christian religion; to offer mutual assistance in time of need; to promote Protestant unity, and defend the Protestant faith against all foes whatsoever." It claims, however, to be the defender of religious liberty, for it declares "while opposing all forms of error and superstition, it nevertheless teaches and exercises the fullest tolerance and charity towards all men," for its constitution would not permit opposing men, because of religious belief.

*Packed +  
shipped  
1/9/11*

EMBLEM  
CIGARETTES  
SYMBOL OF QUALITY

FACTORY NO. 649-1ST DIST. STATE OF NEW YORK

# EGYPTIENNE LUXURY

## CORK TIP CIGARETTES

### 15cts. PER PACKAGE

Each package of "EGYPTIENNE LUXURY" Cigarettes contains a beautiful silk embroidered insert which is most useful in making artistic novelties.



*Started packing 3/31/11*



ISABEL D'ARMOND



PIRATES

J.D. Miller  
OF THE  
PITTSBURG NATIONALS

*Began packing*

*The American Tobacco Company,*

CABLE ADDRESS:  
POWHATTAN.  
HOME OFFICE:  
JERSEY CITY, N.J.

*111 Fifth Avenue,  
New York,*

May 29, 1911.

Mr. C. D. Posey,  
Cigarette Department,  
111 Fifth Ave., City.

Dear Sir:

Advise that we have this day started packing and delivering one "MOST IMPORTANT NOTICE" in each carton of Turkish Trophies and Helmar Cigarettes.

## MOST IMPORTANT NOTICE

**Y**OU should not fail to ask your jobber about the liberal inducements now in effect as applying on 2,500 cigarettes shipped from his stock.

S. ANARGYROS

May 12th, 1911.

Very truly yours,

P/P.

KINNEY BROS. BRANCH,  
THE AMERICAN TOBACCO CO.

*J. Williams*  
BRANCH MANAGER

## Twelfth Night

1/3/11

Packing 1 Twelfth Night College & Yulet  
Club presents in each package of 10<sup>¢</sup>  
5 in 50<sup>¢</sup> & 10 in 100<sup>¢</sup>



1  
Leitner

1/3/11

Packing no Inserts

1/3/11

Mogul

Packing one Ex. President Satein Insert  
in each package of 10<sup>5</sup> - 2 in 20<sup>5</sup>, 5 in 50<sup>5</sup>  
and 10 in 100<sup>5</sup>

2/4/12

Discontinued packing Ex. President Satein  
Inserts and started packing Leather  
Inserts in ratio as stated above.

2/20

Started packing Special Size<sup>Leather</sup> Fernants in  
20<sup>5</sup>

4/20

Started packing Special Size<sup>Leather</sup> Fernants in 50<sup>5</sup>

Murad

1/3/12 Packing one leather insert in each  
 package of 10<sup>¢</sup>. 2 in 20<sup>¢</sup>, 5 in 50<sup>¢</sup> & 10 in 100<sup>¢</sup>.

3/17 Started packing 1 special size <sup>Leather</sup> insert in 20<sup>¢</sup>  
 and 3 in 50<sup>¢</sup>

## Liquor

- 1/3/11 Packing 1 Emblem Seal Silk Insert  
and 3 "Coat of Arms Series" Silk Inserts or in  
that proportion until the stock of "Coat of Arms  
Series" is exhausted then to pack 1 Emblem  
to every 3 "College Series" Silk Inserts.
- 1/8/11 Packing 1 Coat of Arms Series Inserts in  
each package of 10<sup>5</sup> 6 in 50<sup>5</sup>.
- 7/15/11 Packing in equal proportions State  
flowers, Emblems, Colleges & Country  
Series Latin Silk Inserts.
- 3/20 Started packing hat bands Inserts in 50<sup>5</sup>

Kelmar

- 12/2/11 Discontinued packing Historic Homes Series paper Co Inserts on Dec. 11, 1911, and packed 87,300 "Costumes of All Nations Series Paper Inserts" on which day rec'd a lot of Historic Homes Series & began packing again until December 16<sup>th</sup> 1911 when stock was exhausted. Then started packing "Costumes of All Nations Series"
- 1/3/12 Packing Costumes of All Nations Series Paper Inserts.
- 1/19/12 Discontinued Packing Costumes of All Nations and resumed the use of the regular Kelmar 10<sup>c</sup> Division Label. (This effective @ 71<sup>st</sup> factory)
- 2/17/12 Began Packing (3 Kelmar Foreign Stamp + 4 Post Paid Stamp Pictures) in an envelope & placed in each package of 10<sup>c</sup> Cigs.
- 4/1/12 Began packing 5 Foreign Stamps in each package.



297

# HELMAR

## TURKISH CIGARETTES

SERIES OF 50  
COSTUMES AND SCENERY  
FOR ALL COUNTRIES  
OF THE WORLD.

FACTORY No 7,399 DIST. STATE OF N.Y.

Trophies

- 1/3/12 Packing 1 Turkish Trophies Costume of all Nations.
- 1/9/12 Discontinued packing Costumes of all Nations and started packing Table Cards.  
Effective @ 71<sup>st</sup> only.
- 4/12/12 Effective @ P. Loillard Factory started packing Table Cards as Stock of Costumes of all Nations was exhausted.
- 9/1/12 Began Packing in each box of 10<sup>00</sup> Cigs a Coupon or (Gift Slip) Redeemable for various designs on leather, Satin & Card Mounts.

## Turkey Red

- 11/3/12 Packing 1 Victoria Satin Insert.
- 11/10/12 Began Packing 1 City Seal Silk Insert
- 11/14/12 Began Packing 1 Leather Insert  
in each package of 10<sup>5</sup>/<sub>8</sub> Cigs  
50% Murad + 50% Mogul, + Discard  
finishing the packing & City Seal  
Inserts.
- 9/17 Started packing 50% Flag Leather  
Inserts 25% Murad College Seals +  
25% Mogul College Flag Inserts  
in each package of 10<sup>7</sup>/<sub>8</sub>



$1/3/12$  Packing  
Calumet.

Calumet.  
Coat of Arms Series marked

1/24/12 Coat of arms.  
Not Packing any Cigs.

## Zira.

- 2/3 Started packing Flowers & Insects  
Insects on Satin.
- 3/8 Started packing Bird Insects on Satin  
also packing Flowers & Insects
- 4/8 Packing an assortment  
of Birds, Flowers, Insects &  
Fruit
- 5/8 Packing an assortment of  
Birds, Insects, Flowers, Fruit &  
Insects
- 6/8 Packing equal percentage of  
Fruit, Insects, Indian Flowers,  
Birds, Insects & Flags.

## Nebo

- 2/13 Started packing Flowers & Actresses on  
satin.  
3/20 Started packing Birds on satin also  
packing Flowers & Actresses

Insert record same  
as Zera,

## Zuhelda.

8/5 Started packing with each  
package of 20<sup>3</sup>/<sub>4</sub> a Persian  
Minuteman and with each  
carton of 20<sup>5</sup>/<sub>100</sub> a Persian  
Fusil with picture within.

# The American Tobacco Company,

CABLE ADDRESS:  
POWHATTAN.  
HOME OFFICE:  
JERSEY CITY, N.J.

111 Fifth Avenue,

New York,

March 29, 1911.

Mr. C. D. Posey,  
Cigarette Department,  
111 Fifth Ave., City.

Dear Sir:

Advise that the Auto Drivers' pictures are exhausted, and we started packing Cowboy pictures in Hassan Cigarettes.

Started Packing Mch. 29/11.

Started Delivery Mch. 29/11.



QUEEN OF THE RANCH

In the old days thousands of good women accompanied their husbands into the wilderness of the frontier. Poverty and hard work soon took the bloom from their faces, but they were grand specimens of American womanhood for all that. As time has brought prosperity to some of the pioneer ranchers, the daughters have grown up inheriting their mothers' brave spirits, but not tied down to such long days of toil. They are brought up to ride almost as soon as they can walk. They learn to use a man's saddle, and if not watched would tackle the most vicious broncos in the outfit.

Such a girl, as she goes out to the round-up, dressed cowboy style, and carrying a smaller edition of his weapons, is the idol of every man on the ranch. The cowboys are a rough lot, but no class in the world has higher regard for good women. Their one dread is if their employer has a daughter who is a local belle, that she will grow up to marry some "dude from the East."

COWBOY SERIES  
1-50  
**HASSAN** CORKTIP CIGARETTES  
The Oriental Smoke

THE LARGEST SELLING BRAND OF CIGARETTES IN AMERICA  
FACTORY No. 30 2<sup>nd</sup> DIST. N.Y.

One in each package of 10s

Two in each package of 20s.

Very truly yours,

P/F.

KINNEY BROS. BRANCH  
THE AMERICAN TOBACCO CO.

*William*  
BRANCH MANAGER.

# The American Tobacco Company,

CABLE ADDRESS:  
POWHATTAN.  
HOME OFFICE:  
JERSEY CITY, N.J.

111 Fifth Avenue,  
New York,

May 23, 1911.

Mr. C. D. Posey,  
Cigarette Department,  
111 Fifth Ave., City.

Dear Sir:

Advise that we have this day discontinued packing  
Light House pictures in Hassan Cigarettes as our stock is  
exhausted, and have substituted Cowboy pictures.

Started Packing May 23, 1911.

Started Delivery May 23, 1911.



THROWING THE LASSO

Lasso is a word of Spanish origin and is the term most outsiders use to designate the rope which every cowboy carries at his saddle. Whether made of lariat leather or grass, a Westerner calls it a "rope," except in the Southwest, where it is called a "reata." Next to his saddle and bridle it is the most important part of a cowboy's working equipment. It is generally forty feet long, which is the most practical size for ordinary use, and carried in loose coils, so that it can be easily thrown. Its most important use is in "roping" cattle and horses, but the cowboy, who hates to do anything on foot, finds many ways to make his rope save him the trouble of getting off his pony. If a cow gets stuck in a mud-hole, he throws his rope over her horns and pulls her out. If he wants to help the wagon up a steep pitch he uses his rope. A good roper can always get a job. No force of cowpunchers is complete without several of them.

COWBOY SERIES  
1-50  
**HASSAN** CORKTIP CIGARETTES  
The Oriental Smoke

THE LARGEST SELLING BRAND OF CIGARETTES IN AMERICA  
FACTORY No. 30 24 DIST. N.Y.

One in each package of 10s Cigarettes.

Two in each package of 20s Cigarettes.

Yours very truly,

P/F.

KINNEY BROS. BRANCH  
THE AMERICAN TOBACCO CO.

*J. W. Kinney*  
BRANCH MANAGER

# The American Tobacco Company,

CABLE ADDRESS:  
POWHATTAN.  
HOME OFFICE:  
JERSEY CITY, N.J.

111 Fifth Avenue,  
New York,

May 25, 1911.

Mr. C. D. Posey,  
Cigarette Department,  
111 Fifth Ave., City.

Dear Sir:

Advise that we have this day discontinued packing  
Bird pictures in Mecca Cigarettes, as our stock is exhaust-  
ed, and substituted Pool and Billiard Player pictures.

Started Packing May 25/11.

Started Delivery May 25/11.



WILLIAM F. HOPPE, popularly known as the Boy Billiardist, has one of the most remarkable records known among devotees of the game. His first professional game was played when he was only 14 years old, when he won first prize in Daly's Handicap at 18.2 in New York. He won the championship in the Young Masters' 18.2 tournament in Paris, in 1904, averaging 20 in a game of 400. He defeated Maurice Vignaux two years later at 18.1 balkline by a score of 500 to 323, averaging 20.83, the record at that time. That same year he defeated Slosson, Schaefer, Sutton and Cure at 18.2, having a high run of 307 and averaging 62.5. In short, every expert seems to fall to this young man's ability; for he is champion of the world at both 18.1 and 18.2. He was born at Cornwall on Hudson, N. Y., in 1887.

MECCA CIGARETTES  
SERIES OF CHAMPION  
POOL & BILLIARD PLAYERS.  
FACTORY No. 30 2d DIST. N. Y.

One in each package of 10s Cigarettes.

Two in each package of 20s Cigarettes.

Very truly yours,

P/F.

KINNEY BROS. BRANCH,

THE AMERICAN TOBACCO CO.

J. Williamson  
BRANCH 1214 N. 10th St. P.



# The American Tobacco Company,

CABLE ADDRESS:  
POWHATTAN.  
HOME OFFICE:  
JERSEY CITY, N.J.

111 Fifth Avenue,

New York,

March 18, 1911.

Mr. C. D. Posey,

Cigarette Department,

111 Fifth Ave., City.

Dear Sir:

Advise that we have discontinued packing Baseball pictures in Tolstoi, and substituted 1 Military and 1 Pugilist pictures.

Started Packing March 14/11. Started Delivery March 14/11.



Tommy Burns



SCOTTS GUARD DRUM MAJOR ENGLAND

## TOMMY BURNS

(Noah Brusso)

Was born July 17, 1881, at Hanover, Ontario. His most important battles begin with the year 1905 and are as follows:—Fought Jack Sullivan a draw; won from Dave Barry; draw with Hugo Kelly (twice); knocked out Dave Barry; lost to Jack Sullivan. 1906:—Beat Marvin Hart; knocked out Jim O'Brien; knocked out Jim Walker; knocked out Jim Flynn; draw with Phila. Jack O'Brien. 1907:—Exhibition with Joe Grim; won from Jack O'Brien; knocked out Bill Squires; knocked out Gunner Moir. 1908:—Knocked out Jack Palmer, Jem Roche, Jewey Smith, Bill Squires (twice), and Bill Lang; was beaten on December 26, in Australia, in 14 rounds, by Jack Johnson for the championship.

*Tolstoi* RUSSIAN MOUTH PIECE  
CIGARETTES  
CHAMPION ATHLETE AND  
PRIZE FIGHTER SERIES.

FACTORY NO. 30 2<sup>d</sup> DIST. N.Y.



One Military and one Pugilist picture in TOLSTOI Cigarettes.

Very truly yours,

KINNEY BROS. BRANCH

*J. Williamson*

P.F.

# The American Tobacco Company,

CABLE ADDRESS:  
POWHATTAN.  
HOME OFFICE:  
JERSEY CITY, N.J.

111 Fifth Avenue,  
New York,

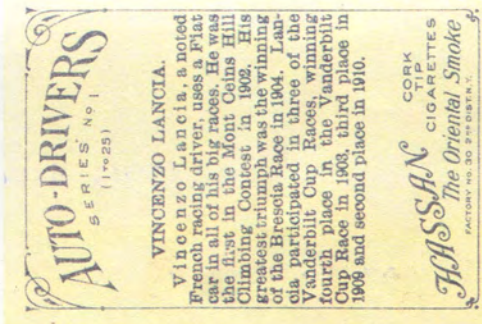
March 27, 1911.

Mr. C. D. Posey,  
Cigarette Department,  
111 Fifth Ave., City.

Dear Sir:

Advise that we have this day discontinued pack-  
ing LIGHTHOUSE pictures in HASSAN Cigarettes and substi-  
tuted AUTO DRIVERS.

Started packing March 27/11. Started delivery Mch. 27/11.



One in each package of 10s; two in each package of 20s Cigarettes.

Yours very truly,

SINNEY BROS. Branch  
THE AMERICAN TOBACCO CO.

*J. Williams*  
BRANCH MANAGER

# The American Tobacco Company,

CABLE ADDRESS:  
POWHATTAN.  
HOME OFFICE:  
JERSEY CITY, N.J.

111 Fifth Avenue,

New York,

March 27, 1911.

Mr. C. D. Posey,

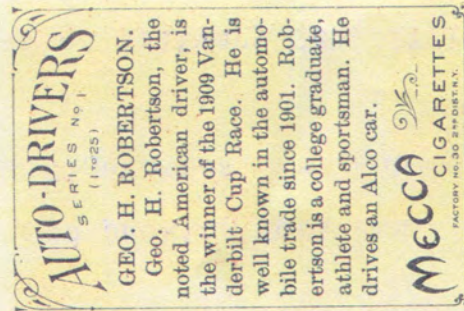
Cigarette Department,

111 Fifth Ave., City.

Dear Sir:

Advise that we discontinued packing Pool and Billiard Player pictures in Mecca Cigarettes, and substituted Auto Drivers.

Started packing Mch. 27/11. Started delivery Mch. 27/11.



One in each package of 10s.

KINNEY BROS. BRANCH  
THE AMERICAN TOBACCO CO.

*J. Williamson*  
BRANCH MANAGER

# The American Tobacco Company,

CABLE ADDRESS:  
POWHATTAN.  
HOME OFFICE:  
JERSEY CITY, N.J.

111 Fifth Avenue,  
New York,

March 31, 1911.

Mr. C. D. Posey,  
Cigarette Department,  
111 Fifth Ave., City.

Dear Sir:

Advise that the Auto Drivers pictures are exhausted, and we started packing Bird pictures in MECCA Cigarettes.

Started Packing Mar. 31/11. Started Delivery Mar. 31/11.



#### BIRD SERIES-1 to 100

##### THE AMERICAN ROBIN. (Song)

This is one of the most familiar birds of America. It is a totally different bird from the Robin Redbreast of England, being nine inches long and therefore nearly twice the size of that celebrated little pet. It arrives from the south early in the spring, and usually builds its nest in the orchards. Its eggs are five, and of a beautiful sea-green color. The food consists of worms, caterpillars, cherries, currants and various other berries.

**MECCA**  
CIGARETTES

FACTORY No. 30, 2<sup>d</sup> DIST. N.Y.

#### BIRD SERIES-1 to 100

##### PURPLE CAPPED LORY. (Song)

Like other lories, this species is a honey-sucker, but as the brush on its tongue is less developed than in other members of this family, it is capable of living on other substances than honey, and can thus be easily kept in captivity. It is a docile and affectionate bird, talks in a hollow, ventriloquial tone, and whistles tunes it has heard. They lay from three to four eggs on the bare wood in some hollow bough and are native in the Moluccas and New Guinea.

**MECCA**  
CIGARETTES

FACTORY No. 30, 2<sup>d</sup> DIST. N.Y.

<sup>Two</sup>  
~~Two~~ in each package of 10s.

Very truly yours,

P/F.

KINNEY BROS. BRANCH,  
THE AMERICAN TOBACCO CO.

*J. Williamson*  
REGISTERED P.

TRADE MARK ASSOCIATION OF PLUG TOBACCO MANUFACTURERS.

EXECUTIVE COMMITTEE.

JAMES T. DRUMMOND, President, - - - of Drummond Tobacco Co.  
CHARLES H. BARKELEY, Treasurer, - - - of P. Lorillard & Co.  
PAUL J. SORG, - - - of P. J. Sorg Co.  
JULIUS EHRMANN, - - - of J. B. Pace Tobacco Co.  
EDWARD J. FORÉE, - - - of Forée Tobacco Co.

THEODORE E. ALLEN, Secretary.

OFFICE, ROOM 901.

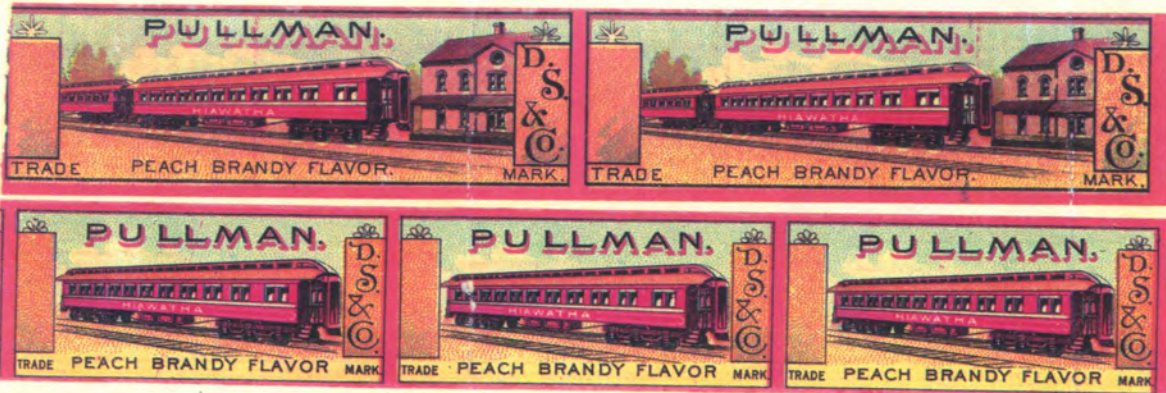
No. 18 Broadway,

WELLES BUILDING.

New York, July 11 1889

Mrs P Lorillard Co  
Gentlemen  
Enclosed find two new brands of  
Mrs Daniel Scatter Co  
"Pullman"  
"Scottens Fine Wood."

They claim the names style and general  
appearance of Strips and Jags for Plug.  
Fine Cut and Smoking Tobacco  
Yours Respectfully  
Theo E Allen  
Secretary



REGISTER No. 24809  
RECEIVED JUL 12 1889  
ANSWERED

*The American Tobacco Company,*

CABLE ADDRESS:  
POWHATTAN.  
HOME OFFICE:  
JERSEY CITY, N.J.

*111 Fifth Avenue,*

*New York,*

May 29, 1911.

Mr. C. D. Posey,

Cigarette Department,

111 Fifth Ave., City.

Dear Sir:

Advise that we have this day started packing and delivering one "MOST IMPORTANT NOTICE" in each carton of Hassan and Mecca Cigarettes.

## MOST IMPORTANT NOTICE

**Y**OU should not fail to ask your jobber about the liberal inducements now in effect as applying on 2,500 cigarettes shipped from his stock.

THE AMERICAN TOBACCO CO.

May 12th, 1911.

Very truly yours,

P/F.

KINNEY BROS. BRANCH,  
THE AMERICAN TOBACCO CO.

*Swickard*

*Allen & Ginter, Branch of*  
*The American Tobacco Company.*

*Richmond, Va.* June 2<sup>d</sup>, 1911.

The American Tobacco Co.,  
New York.

Gentlemen:

We beg to give the following regarding Sweet Caporal Flag Buttons:

First day packed May 29, 1911,

" " shipped " 31, "



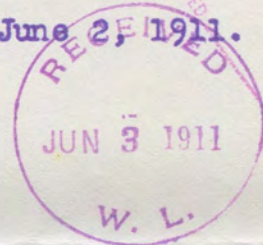
Yours truly,

ALLEN & GINTER BRANCH,

*W. L. Williams*

Branch Manager.

*Mr. Keato 6/4/11*



FOR AMERICAN TOBACCO CO.  
RECEIVED N. Y. O.  
JUN 3 1911

TRADE MARK ASSOCIATION

—OF—

Fine-Cut Chewing and Smoking Tobacco Manufacturers,

EXECUTIVE COMMITTEE:

OREN SCOTTEN, President,	— — —	of Daniel Scotten & Co.,
P. LORILLARD, Jr. Treasurer,	— — —	of P. Lorillard Company,
S. F. HESS,	— — —	of S. F. Hess & Co.,
GEO. H. HOPKINS,	— — —	of J. J. Bagley & Co.,
CHAS. J. DAVIS,	— — —	of Lovell & Buffington Tobacco Co.

THEODORE E. ALLEN, Secretary.

OFFICE, ROOM 901. No. 18 Broadway. WELLES BUILDING.

New York, October 12th, 1894. 189

LETTER RECEIVED

OCT 13 1894

P. Lorillard Company,

Gentlemen:-

UNANSWERED.....

Enclosed find new brands "Kennel Club" claimed by Mess.

Daniel Scotten & Co. for Smoking and "Shamrock" by Mess. S. F. Hess & Co. for Fine Cut Chewing.

They both claim the names of their respective brands and the style and general appearance of their labels.

Yours Respectfully,

Theo. E. Allen, Sec.

C



**KENNEL CLUB**

**PLUG CUT**

**SMOKING**

**TOBACCO.**

DESIGNED BY DANIEL SCOTTEN & CO.

MANUFACTURED BY  
**DANIEL SCOTTEN & CO.**  
DETROIT, MICH

The advertisement is a rectangular label with a dark brown background and yellow text and illustrations. At the top, a yellow banner with a black border contains the words "KENNEL CLUB" in a bold, serif font. Below this, a central circular frame features a detailed illustration of a dog's head, likely a Mastiff or similar breed, with a white blaze on its face. This central image is surrounded by six smaller circular frames, each containing a different breed of dog: a long-haired dog, a spotted dog, a dog with a white chest, a dog with a white face, a dog with a white chest, and a dog with a white face. The text "PLUG CUT" is written on a yellow banner on the left side, and "SMOKING" is on a yellow banner on the right side. Below the central dog illustration, a yellow banner with a black border contains the word "TOBACCO." in a bold, serif font. Underneath this banner, the text "DESIGNED BY DANIEL SCOTTEN & CO." is written in a small, sans-serif font. At the bottom of the label, the text "MANUFACTURED BY DANIEL SCOTTEN & CO. DETROIT, MICH" is written in a decorative, serif font. The entire label is framed by a yellow border.